

REALSIMPLE

# Tablet Ad Specs

Ad Size	Bleed	Live/Safety	Trim
<b>PAGE</b>	9.125" x 11.125"	8.375" x 10.375"	8.875" x 10.875"
<b>SPREAD</b>	18" x 11.125"	17.25" x 10.375"	17.75" x 10.875"
<b>2/3 PAGE VERTICAL (TWO COLUMNS)</b>	3.25" x 11.125"	2.5" x 10.375"	3" x 10.875"
<b>2/3 PAGE VERTICAL (TWO COLUMNS)</b>	6" x 11.125"	5.25" x 10.375"	5.75" x 10.875"
<b>1/2 PAGE HORIZONTAL</b>	9.125" x 5.5"	8.125" x 4.75"	8.875" x 5.25"
<b>1/2 SPREAD HORIZONTAL</b>	18" x 5.5"	17.25" x 4.75"	17.75" x 5.25"
<b>1/2 PAGE VERTICAL</b>	4.75" x 11.125"	4" x 10.375"	4.5" x 10.875"
<b>1/3 PAGE HORIZONTAL</b>	9.125" x 3.75"	8.375" x 3"	8.875" x 3.5"
<b>1/3 SPREAD HORIZONTAL</b>	18" x 3.75"	17.25" x 3"	17.75" x 3.5"
<b>1/4 SPREAD HORIZONTAL</b>	18" x 3"	17.25" x 2.25"	17.75" x 2.75"
<b>1/3 SQUARE</b>	6" x 5.5"	5.25" x 4.75"	5.75" x 5.25"

## Note

The PDF that was used for the print version will be used for the digital versions of the magazine. However, if the creative is not suitable or can not display properly in digital format, (For example, if the print ad has a spot color, or a bar code etc.) you will be asked to create a digital version of the ad and be uploaded to the ad portal.

## Material Requirements

**Trim Size:** 8.875" x 10.875"

**Required Material:** PDF/X1-A. No color proofs are required.

## Delivery of Materials

Please upload PDF/X1-A to our ad portal: [direct2time.sendmyad.com](http://direct2time.sendmyad.com)

## For Complete Tablet Specs

[direct2time.com/tablet/](http://direct2time.com/tablet/)

## Real Simple Ad Production

TI-PR-REALSIMPLEADPROD@meredith.com