

REAL SIMPLE

Print Ad Specs

Ad Size	Bleed	Live/Safety	Trim
PAGE	9.125" x 11.125"	8.375" x 10.375"	8.875" x 10.875"
SPREAD	18" x 11.125"	17.25" x 10.375"	17.75" x 10.875"
2/3 PAGE VERTICAL (TWO COLUMNS)	3.25" x 11.125"	2.5" x 10.375"	3" x 10.875"
2/3 PAGE VERTICAL (TWO COLUMNS)	6" x 11.125"	5.25" x 10.375"	5.75" x 10.875"
1/2 PAGE HORIZONTAL	9.125" x 5.5"	8.125" x 4.75"	8.875" x 5.25"
1/2 SPREAD HORIZONTAL	18" x 5.5"	17.25" x 4.75"	17.75" x 5.25"
1/2 PAGE VERTICAL	4.75" x 11.125"	4" x 10.375"	4.5" x 10.875"
1/3 PAGE HORIZONTAL	9.125" x 3.75"	8.375" x 3"	8.875" x 3.5"
1/3 SPREAD HORIZONTAL	18" x 3.75"	17.25" x 3"	17.75" x 3.5"
1/4 SPREAD HORIZONTAL	18" x 3"	17.25" x 2.25"	17.75" x 2.75"
1/3 SQUARE	6" x 5.5"	5.25" x 4.75"	5.75" x 5.25"

Material Requirements

Trim Size: 8.875" x 10.875"

Binding: Perfect Bound

Safety: .75" away from trim edges

Gutter Safety: .25" on each side

Printing Process: Web offset — Meredith Corporation subscribes to SWOP industry standards

Required Material: PDF/X1-A. No color proofs are required.

Delivery of Materials

Please upload PDF/X1-A to our ad portal: direct2time.sendmyad.com

For Complete Print Specs

direct2time.com/title/realsimple/

Real Simple Ad Production

TI-PR-REALSIMPLEADPROD@meredith.com