

printing specifications



maximum page trim size

9" x 10.875"

gutter safety for all measurements

0.375" on each side from bleed (0.75" in total)

binding method

PERFECT BOUND/JOG TO FOOT

full-size ad units

	AD DIMENSION	LIVE AREA
SPREAD		
▶ BLEED	18.25" x 11.125"	17.25" x 10.125"
▶ TRIM	18" x 10.875"	
PAGE		
▶ BLEED	9.25" x 11.125"	8.25" x 10.125"
▶ TRIM	9" x 10.875"	

fractional-size ad units*

	AD DIMENSION	LIVE AREA
1/3 VERTICAL		
▶ BLEED	3.25" x 11.125"	2.25" x 10.125"
▶ TRIM	3" x 10.875"	
2/3 VERTICAL		
▶ BLEED	6" x 11.125"	4.875" x 10.125"
▶ TRIM	5.75" x 10.875"	
1/2 VERTICAL		
▶ BLEED	4.75" x 11.125"	3.75" x 10.125"
▶ TRIM	4.5" x 10.875"	
1/3 SQUARE		
▶ BLEED	6" x 5.375"	4.875" x 4.3125"
▶ TRIM	5.75" x 5.25"	
*1/2 HORIZONTAL PAGE		
▶ BLEED	9.25" x 5.5"	8.25" x 4.3125"
▶ TRIM	9" x 5.25"	
*1/2 HORIZONTAL SPREAD		
▶ BLEED	18.25" x 5.5"	17.5" x 4.3125"
▶ TRIM	18" x 5.25"	

*Fractional units are available on a limited basis. Half-horizontal ads positioned at bottom of page. Call your *Real Simple* sales representative for details.

TO LEARN MORE

Contact Rosana Chang, *Real Simple* Ad Production, at rosana_chang@timeinc.com or 212-522-7792.